

Incredible Charts

Advertising Opportunities

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Site Synopsis

Incredible Charts was launched in 2001 and provides free charting software and premium data to a large number of subscribers. The site also offers free trading education including more than 200 pages on technical analysis & trading and a lively trading forum.

Two weekly Trading Diary newsletters are emailed to a growing mailing list. Written by Colin Twiggs, a chartered accountant who worked for an international investment bank before moving to Australia in 1998, they cover:

- The Dow and other important stock market indices,
- Gold, crude oil and precious metals, and
- Major currencies and the US Dollar Index.

Traffic Summary

Monthly Unique Visitors:	66,000
Monthly Ad Impressions:	3,000,000
Newsletter Subscribers:	130,000
Chart Forum Posts:	156,000

as at 31-Jul-11

Traffic

Traffic Statistics	Application	Website
Monthly Page Impressions	450,000	380,000
Monthly Unique Visitors	11,000	55,000
Average Visit Length	11 min 49 sec	3 min 14 sec

as at 31-Jul-11

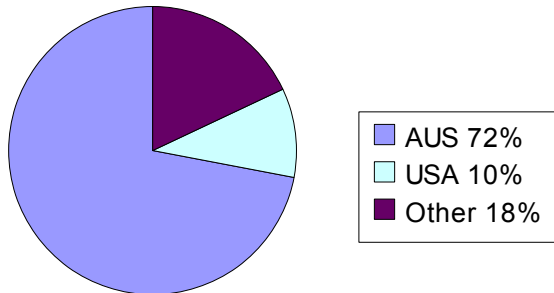
User Demographics

Male to Female: 90% to 10%
 Average Income: \$90,000

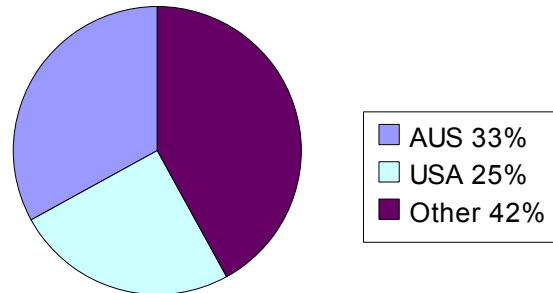
Average Age: 46 years
 Median Age: 45 years
 Mode Age: 31 years

Country Profile

Application Impressions - 450,000



Website Impressions - 380,000



as at 31-Jul-11

**Newsletter
Banner:
200x200 image +
40 words of text**

The screenshot shows the Incredible Charts website in a Mozilla Firefox browser. The URL is http://www.incrediblecharts.com/tradingdiary/2009-11-23_markets.php. The page features a navigation menu with links for Home, Site Map, About Us, Privacy Policy, Advertise (pdf), and Contact Us. A search bar is also present. The main content area is highlighted with a red border and contains a newsletter banner for a seminar. The banner includes the First Prudential Markets logo, the text "FREE Money Management & Building an Effective Trading Plan Seminar", and a "Register today" button. Below the banner, the article title "Japan Signals Down-Trend" is visible, along with the author's name "By Colin Twiggs" and the date "November 23, 3:00 a.m. ET (7:00 p.m. AET)". The article text begins with "These extracts from my trading diary are for educational purposes and should not be interpreted as investment or trading advice. Full terms and conditions can be found at [Terms of Use](#)." The article continues with "The Dow Industrial Average and S&P 500 warn of rising selling pressure. Asia-Pacific markets, however, are a mixed bag: China and India remain positive, Australia and Korea are more tentative, while Japan commenced a primary down-trend."



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Japan Signals Down-Trend

By Colin Twiggs
November 23, 3:00 a.m. ET (7:00 p.m. AET)

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The Dow Industrial Average and S&P 500 warn of rising selling pressure. Asia-Pacific markets, however, are a mixed bag: China and India remain positive, Australia and Korea are more tentative, while Japan commenced a primary down-trend.



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Incredible Charts Pro 5

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Trade with a Safety Net

"I retired before 40" –
Thane P.
[Click to find out how](#)

OPTIONETICS

"The Option to pay my mortgage off early" –
Katherine G

What's New

Island:
300x250

Incredible Charts: Chart Forum: Topics - Mozilla Firefox

http://forum.incrediblecharts.com/

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You need to register separately on the Chart Forum - see [Chart Forum Help](#)

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CMC Markets
CMC tiQ Trade Day
Trade with a Safety Net

OPTIONETICS
"The Option to pay my mortgage off early" - Katherine G

"I retired before 40" - Thane P.
Click to find out how

What's New

Done

Logged in as **andy_ic**.

- ▶ [Check new messages](#)
- ▶ [Edit Profile](#)
- ▶ [Log in as different user](#)

Profile Help

Forum Rules Advanced Help

Last 1 | 3 | 7 Days

Search Forum Tree View

Boost your iQ
Trade CFDs smarter from Day One

CFDs CMC Markets

Topics

	Topic	Posts	Pages	Last Post	Last Poster
	Forum Announcements Forum rules and updates.	219	13	11-Nov-09 12:27 pm	colin_twiggs
	Markets Analysis of the Dow, S&P500, Nasdaq, All Ords and other averages.	7742	427	24-Nov-09 05:15 pm	captain_chaza
	Forex & Bonds Analysis of currencies and fixed income investments	936	46	10-Aug-09 02:29 pm	colin_twiggs
	Gold & Precious Metals Analysis of gold, silver and precious metals.	1855	75	03-Nov-09 11:32 pm	rederob
	Commodities & Futures Analysis of crude oil, metals, and other commodities and futures.	1115	56	22-Nov-09 11:14 am	rdumas
	Stock Screens Compare and share your stock screens with other users.	45	13	14-Nov-09 08:37 pm	johno
	Indicators Your favorite indicators - interesting uses or interpretation problems?	1876	305	14-Oct-09 07:14 pm	alwynnem
	Chart Patterns	1279	154	22-Nov-09 05:12 pm	biggav

Charting Application

Banner 468x60 or
Leaderboard 728x90



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THE NEXT WAY TO TRADE

CMC Markets
CMC HQ Trade Day
Trade with a Safety Net

CMC Markets
CMC HQ Trade Day
Trade with a Safety Net

OPTIONETICS
"The Option to pay my mortgage off early" – Katherine G

Traders Survival Kit

THE DISCIPLINED TRADER: DEVELOPING WINNING ATTITUDES
MARK DOUGLAS
NEW YORK INSTITUTE OF FINANCE

The Disciplined Trader by Mark Douglas

Mini Tower:
160x300

Ad Specifications

Placement	Image Size (pixels)	Requirements	Maximum File Size	Limitations			
				Country Targeting	Redirects	Video*	Animated Image**
Website							
Island	300 x 250	Gif image + URL, OR Iframe/JavaScript tags	25KB	✓	✓	✓	✓
Website & Charting Application							
Mini Tower	160x300	Gif image + URL	15KB	✓	✗	✗	✓
Charting Application							
Leaderboard	728 x 90	Gif image + URL, OR Iframe/JavaScript tags	25KB	✓	✓	✗	✓
Newsletter Email							
Newsletter Banner***	200 x 200 logo + 40 words of text	Gif image + text + URL	15KB	✓	✗	✗	✓

* Video ads may have reader activated sound – but not automatic
 ** Animated or video ads must use no more than 20% on a 1GB CPU
 *** Newsletters: Monday = Trading Diary Stock Markets
 Thursday = Trading Diary Gold, Oil & Forex
 Monthly = What's New

Contact

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